



MEDIA PACK

TITLE SUSSEX LIFESTYLE ONLINE

Title Sussex magazine website. All your features, interviews, celebrations and fun on a beautifully designed lifestyle platform.

titlesussex.co.uk

ABOUT TITLE SUSSEX

50,000-65,000

Average organic weekly visitors

Title Sussex Online is a leading lifestyle brand in the South East region and beyond. Our web traffic stats are impressive and our social media engagement strong.

Our content is high end lifestyle. We focus on the great things about life, with emphasis on the aspirational and desirable.

Features, reviews, interviews and opinions. There's something new to read every day.



FEATURE EXAMPLES

TITLE
sussex

FASHION HEALTH FOOD & DRINK CULTURE ENTERTAINMENT BLOG MORE

TOP FIVE SUSSEX NAIL SALONS
The pick of our favourite nail salons across the county

CONNECT WITH US

READ TITLE ONLINE

TITLE
sussex

NEWSLETTER

This piece is a typical 'best of' type feature. Clients can invest in being included in these.

Read this feature

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FASHION HEALTH FOOD & DRINK CULTURE ENTERTAINMENT BLOG MORE

SEARED SCALLOPS WITH SEASONAL SPICE

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NEWSLETTER

Many restaurants and hotels enjoy having chef's profiles, and the recipes are huge hits!

Read this feature

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FASHION HEALTH FOOD & DRINK CULTURE ENTERTAINMENT BLOG MORE

SS16 INTERIOR TRENDS

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NEWSLETTER

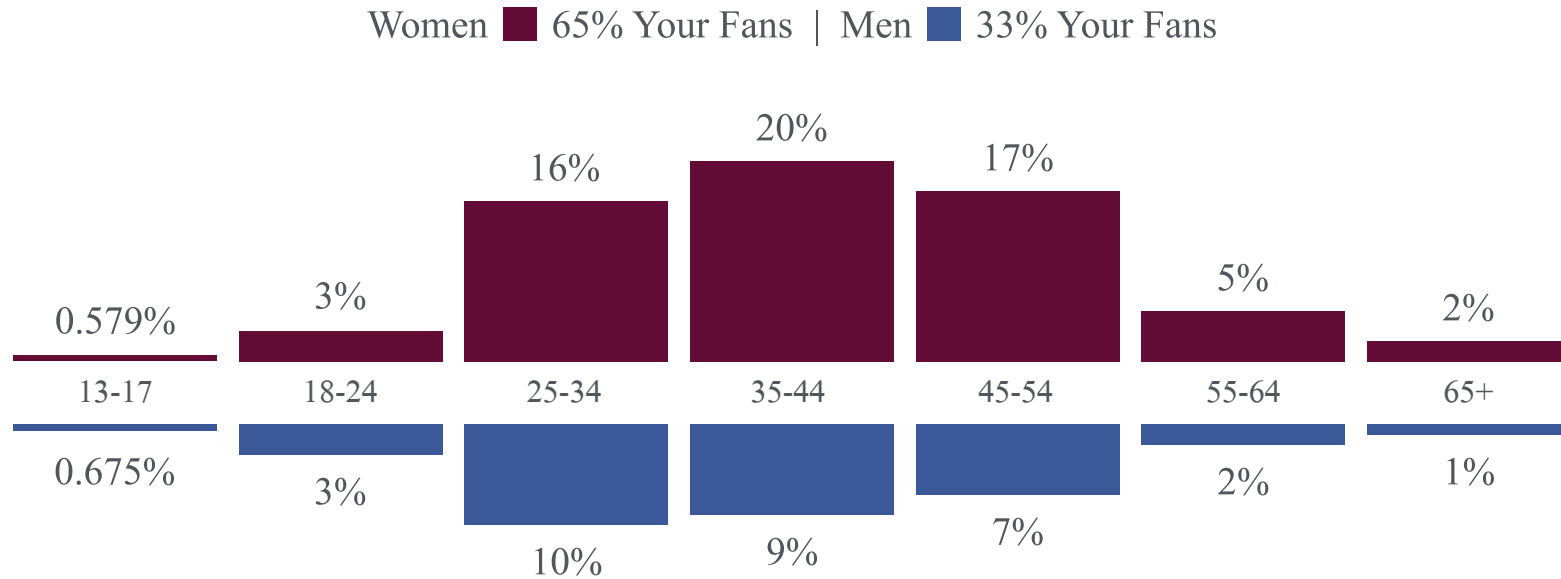
We often dig deeper into features and include local suppliers' and experts' details.

Read this feature

WHO ARE OUR READERS?

- Informed, media-savvy and well connected. Affluent, and active on social media.
 - They read a range of features, from ‘how-to’ to ‘who is?’
- They understand advertising, and they pay a bit more for the better things in life.

This snapshot below is from our Facebook insights.
It's a good representation of our audience.



OUR SOCIAL MEDIA



1,400 likes
100% **organic**

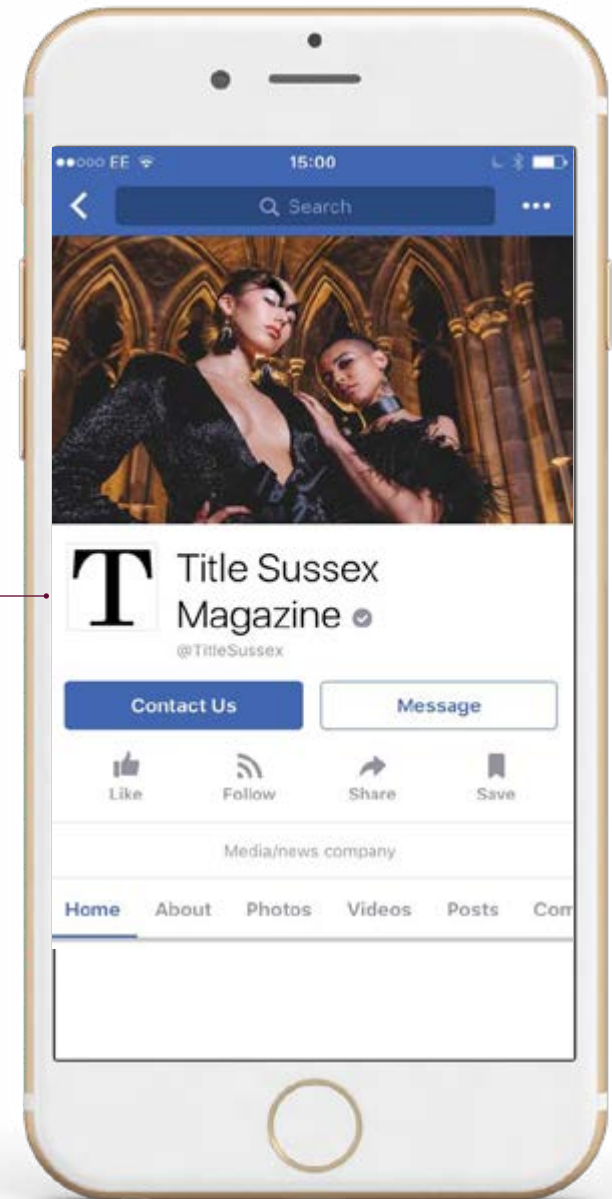
Reaching the RIGHT people is important, but it's also about people actually engaging. **We can make that happen.**

Our followers are completely organic, which means they care about what goes on our page

If you fancy a BIG boost...

Why not talk to us about sponsored posts?

If you sold catnip and we told you we could reach only those that owned cats in your area, you'd like that, wouldn't you? That's how this works. Cut out the pointless



OUR SOCIAL MEDIA



@titlesussex

1,670 organic followers

Reach average **18,000**
across 30 days

Impressions average
40,000 across 30 days

Your brand could
reach thousands if we
share it on Instagram



@titlesussex

**2,200+ organic
followers**

100% organic,
rising approx 10-15%
each week

Average monthly
organic impressions:
30,000+ views

Engagement rate
approx 500-800
per month



Title Newsletter

Subscribers: 4.5k
and rising

Sent out monthly
Options for inclusion
and advertising
available

HOW CAN YOU GET INVOLVED?

- Articles
- Reviews, event coverage or promotions, competitions
- Inclusion in the Business Directory
- Blogs
- Advertising banner
- Inclusion in Newsletter
- Mail-out to our mailing list
- One day home page takeover
- Sponsorship of a section or feature
- Social media exposure
- Sponsored posts on social media

And many more options...

Please see our **Menu of Options** for more information and prices. Bespoke packages and off-the-peg solutions both available.



FEATURE EXAMPLES



Family features

We like to feature family articles, including parenting issues, schooling, love, relationships and home life.

This particular feature gave our readers the low-down on the new GCSE grades, but we work across the whole lifestyle spectrum.

[Read this feature](#)



Food features

Probably our most popular area on the website, whether it's reviews, restaurants or recipes. We have loads of food and drink news and features – there are a lot of foodies out there and we have lots of way to connect you!

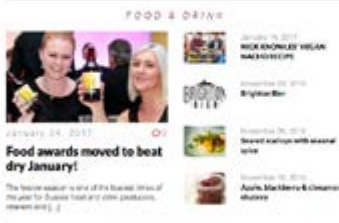
[Read this feature](#)



Fitness and Beauty

Our health, fitness and beauty section is a big deal. With crossover from food and nutrition, it's probably the section that gets most attention. Spas, hair, nails, health, mental health, food and beauty – it's all here.

[Read this feature](#)



WEBSITE ADVERTISING

Full width page adverts

1000px wide x 200px high

Bottom advert

above or below the
instagram section
1000px wide x 200px high

Sidebar

500px wide x 500px high

NEWSLETTER ADVERTISING

Banner Advert above/below the logo

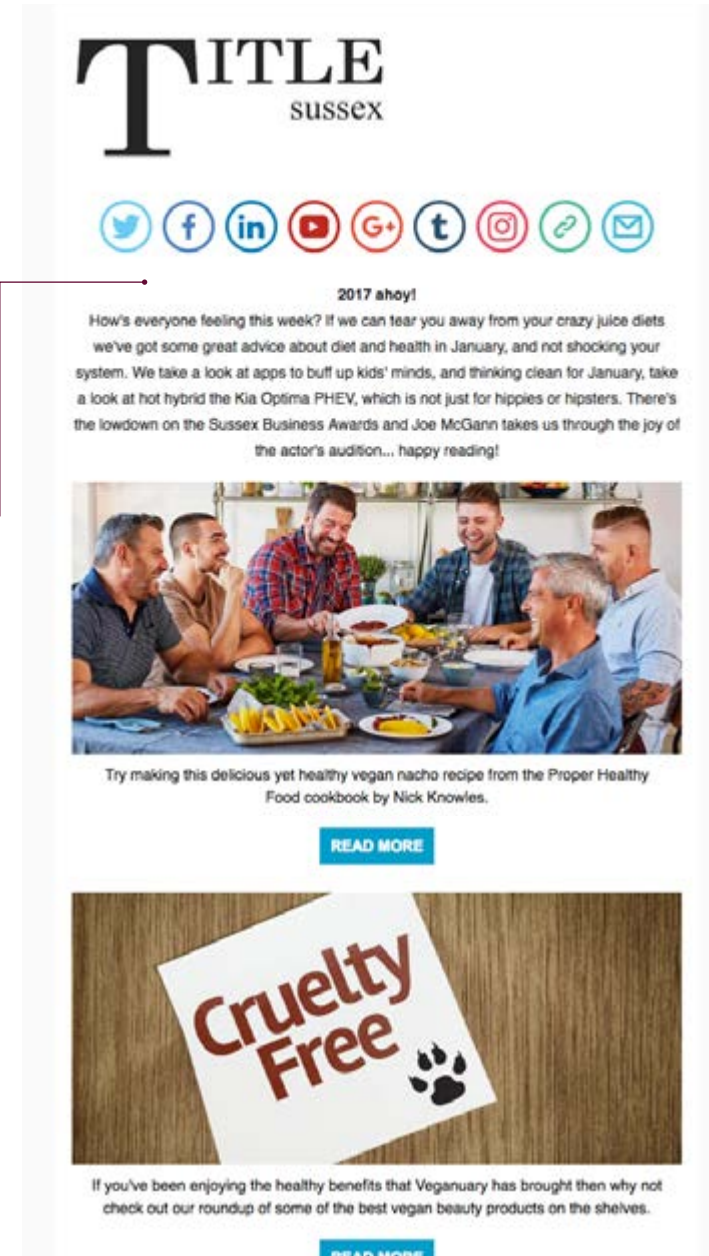
1100px wide x 200px high

News box advert

250px wide x 250px high

Bottom logo advert

1100px wide x 200px high



SOME OF OUR HAPPY CLIENTS



DON'T JUST TAKE OUR WORD FOR IT...



Michelle Golding
Chelle's Belles Beauty

"I am very impressed with the experience of advertising my service in Title Sussex. It was extremely easy from start to finish and the enquiries for the service advertised (eyebrow microblading) has more than doubled. Thanks team Title!"



NuYu Hove

"Title Sussex gave us the confidence and the support that we needed. They have helped to guide our business and have encouraged us along the way. The staff there are really friendly and approachable and we look forward to working with them again in the future."



Zoe Cunliffe
The Mixology Group

"Hi Title crew, I thought you'd be pleased to know that whilst I was holidaying in Turkey last week I met a guy who had seen our Mixology Group ad. Not bad considering it had only been up a week!!"