

MENU OF OPTIONS

**To make your life easy,
why not choose a bundle?**

Choose specific dates for publication, or leave it to us to ensure a good spread of coverage.



The BIG month

(£275 +VAT)

Separate items valued at
£340 min. Includes...

I article or review (£70)

Entry in Business Directory
for 12 months (£70)

Social media package (£50 min)

Single side bar ad for 1 month (£150)

Magic 3 months

(£795 +VAT)

Pay monthly at £265 if preferred. Separate
items valued at £860 min. Includes...

2 articles or reviews (£140)

Entry in Business Directory
for 12 months (£70)

Web ad/banner for the three months (£450)

A minimum of one story included in
a newsletter of your choice (£50)

Social media package (£150 min)

Sexy 6 months

(£1,500 +VAT)

Pay monthly at £250 if preferred. Separate
items valued at £1,600 min. Includes...

4 articles or reviews (£280)

Entry in Business Directory
for 12 months (£70)

Web ad/banner for the three months (£900)

A minimum of one story included in
newsletter of your choice (£50)

Social media package (£300)

A blog post to be written with Title
Media support if required (£50)

How about a pick'n'mix instead?

Pick from the list below and create your own campaign...

1. Nice and easy

A single feature of up to 400 words, includes two or three images and a single hyperlink, plus a share on a social media platform of your choice.

£70 / Additional hyperlinks £20 each (£275 +VAT)

2. Special features

Shout about fresh products, exciting new staff, personal profiles, chefs' recipes etc – these are all great longer online features and amazing for sharing. Multiple images, minimum of two web links, position in the newsletter and a minimum of two platforms shares. The gold article package!

£250

3. Something to shout about?

Reviews, event coverage, previews, competitions etc – all including at least one point of contact, multiple social media positions and a web link. Starting from £100. Ask for a price.

4. Business directory

Be part of the business directory. You have a full page all of your own to fill with important information about your business – great copy, engaging images and those all-important links. Only £70 per year.

5. Social media

Sharing is caring. We can help you run a campaign either through our own platforms or yours, or a combination of both. Facebook, Twitter, LinkedIn, Instagram etc - prices start from £50 per month – please talk to us about options, stats etc.

6. Advertising

Positions available throughout the website inc side bars, width bars, positions within specific sectors (say, the Food & Drink pages), or sponsorship banners, and via our newsletter mail-outs. Homepage takeovers are charged on 24 hour rates. Ask for a quote. Prices start from £150 per month and link to a landing page of your choice.

Further information

- **Forward features list available** – see what you can be involved in coming up.
- If we **write or help you write your content** there will be a minimum charge of £20 – more for larger or more detailed features.
- **Prices for stock or commissioned photography also available.** Why not commission your own photoshoot with us?
- **Features are never deleted**, offering ongoing SEO and links to your own site.
- Prices are negotiable, please ask if you'd like a **bespoke solution**
- All prices are subject to additional **VAT** at the prevailing rate of 20%